LUCCA DELLA

CREATIVE DIRECTOR & FILMMAKER



- **Panasonic Lumix LATAM Creator**

EDUCATION	Advertising Creation
SPECIALISATION	Direction of Photography
PRODUCTIONS	Europe, Latin America, Middle East, Asia
MOBILITY	EU & Brazilian citizen · US ESTA

WATCH SHOWREEL ↗

01 / SELECTED FRAMES — FROM THE 2026 REEL



02 / EXPERIENCE — 2016 — PRESENT

2016 — PRESENT	**Freelance Filmmaker** *Creative Director & Filmmaker*	Direction, cinematography and camera operation for brands, agencies and creators.
2025 — PRESENT	**Panasonic LATAM** *Lumix LATAM Creator*	Official creator for Lumix in Latin America, with creative freedom and a strong visual identity.
02.2026 — 07.2026	**VRA Productions** *Post-production Coordinator*	Coordinated post-production workflows and deliveries for vertical drama series, working with clients such as Kwai during a six-month project.
05.2023 — 01.2024	**Dra. House Studios** *Filmmaker · Editor*	Filmmaker and video editor at a studio and production house in Madrid, Spain.

INTERNATIONAL PRODUCTIONS — Spain / France / Austria / UAE / Venezuela / Dominican Republic / Nepal

03 / INSTAGRAM — LIVING PORTFOLIO

200K+

followers on Instagram

Where I share my work, behind the scenes and tutorials on filmmaking. Often the first place clients discover my work.

@LUCCA_DELLA ↗





04 / SKILLS

01 Creative Direction
02 Cinematography
03 Camera Operation
04 Lighting
05 Color Grading
06 Content Creation

05 / EDUCATION

2023 — 2023	**Nou Prodigi Barcelona**	Course in Direction of Photography
2022 — 2022	**Dinamo BCN**	Spanish Language Course
2018 — 2021	**Mackenzie University**	Bachelor's in Advertising Creation
2009 — 2018	**Yázigi Institute**	English Language Course

06 / LANGUAGES

Portuguese	English	Spanish	Italian
Native	*Fluent*	*Fluent*	*Beginner*

07 / WORKSHOPS & CERTIFICATES

01 Professional Photographic Lighting
02 Photo Editing & Retouching
03 Studio Photography
04 Photography Direction
05 Music Editing for Video
06 Edit Like an Artist
07 Post Power
08 Building a Relevant Brand
09 Adobe Premiere Assessment

08 / BRANDS & PRODUCTIONS

BYD · JW MARRIOTT · umbro · LALIGA · Pokémon · OMODA · LA VUELTA · STECK · LOOMIS · wenea



LET'S WORK TOGETHER

LUCCA DELLA

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